

READING

The value b is a starting value in a real-world situation modeled by $y = mx + b$, because when $x = 0$, the value of y is b .

MODELING REAL-WORLD SITUATIONS When a quantity y changes at a constant rate with respect to a quantity x , you can use the equation $y = mx + b$ to model the relationship. The value of m is the constant rate of change, and the value of b is an initial, or starting, value for y .

EXAMPLE 5**TAKS REASONING: Multi-Step Problem**

RECORDING STUDIO A recording studio charges musicians an initial fee of \$50 to record an album. Studio time costs an additional \$35 per hour.

- Write an equation that gives the total cost of an album as a function of studio time (in hours).
- Find the total cost of recording an album that takes 10 hours of studio time.

**Solution**

- The cost changes at a constant rate, so you can write an equation in slope-intercept form to model the total cost.

STEP 1 Identify the rate of change and the starting value.

Rate of change, m : cost per hour

Starting value, b : initial fee

STEP 2 Write a verbal model. Then write the equation.

Total cost (dollars)	=	Cost per hour (dollars per hour)	•	Studio time (hours)	+	Initial fee (dollars)
↓		↓		↓		↓
C	=	35	•	t	+	50

CHECK Use unit analysis to check the equation.

$$\text{dollars} = \frac{\text{dollars}}{\text{hour}} \cdot \text{hours} + \text{dollars} \quad \checkmark$$

- The total cost C is given by the function $C = 35t + 50$ where t is the studio time (in hours).
- Evaluate the function for $t = 10$.

$$C = 35(10) + 50 = 400 \quad \text{Substitute 10 for } t \text{ and simplify.}$$

- The total cost for 10 hours of studio time is \$400.

**GUIDED PRACTICE** for Example 5

- WHAT IF?** In Example 5, suppose the recording studio raises its initial fee to \$75 and charges \$40 per hour for studio time.
 - Write an equation that gives the total cost of an album as a function of studio time (in hours).
 - Find the total cost of recording an album that takes 10 hours of studio time.