2.4 TEKS <i>a.1, a.6,</i> <i>A.4.B; 8.2.B</i>	Multiply Real Numbers	
Before	You added and subtracted real numbers.	A MARKED AND THE AR
Now	You will multiply real numbers.	
Why	So you can calculate an elevation, as in Example 4.	

Key Vocabulary • multiplicative identity

In the activity on page 87, you saw that $a \cdot (-1) = -a$ for any integer a. This rule not only lets you write the product of a and -1 as -a, but it also lets you write -a as (-1)a and a(-1). Using this rule, you can multiply any two real numbers. Here are two examples:

 $-2(3) = -1(2)(3) \qquad (-2)(-3) = -2(3)(-1)$ $= -1(6) \qquad = -6(-1)$ = 6

KEY CONCEPT

For Your Notebook

The Sign of a Product

Words The product of two real numbers with the *same* sign is positive.

Examples 3(4) = 12 -6(-3) = 18

Words The product of two real numbers with *different* signs is negative.

Examples 2(-5) = -10 -7(2) = -14

EXAMPLE 1 Multiply real numbers

Find the product.

: 1	MULTIPLY
i I	NEGATIVES
11	A product is negative
	if it has an <i>odd</i>
	number of negative
1	numbers.
•	A product is positive if
1	it has an even number
1	of negative numbers.

a.	-3(6) = -18
b.	2(-5)(-4) = (-10)(-4)
	= 40
c.	$-\frac{1}{2}(-4)(-3) = 2(-3)$
	= -6

Different signs; product is negative. Multiply 2 and -5. Same signs; product is positive. Multiply $-\frac{1}{2}$ and -4.

Different signs; product is negative.

