## EXAMPLE 5 Find the sum of a geometric series

Find the sum of the geometric series  $\sum_{i=1}^{16} 4(3)^{i-1}$ .  $a_1 = 4(3)^{1-1} = 4$  Identify first term. r = 3 Identify common ratio.  $S_{16} = a_1 \left(\frac{1-r^{16}}{1-r}\right)$  Write rule for  $S_{16}$ .  $= 4 \left(\frac{1-3^{16}}{1-3}\right)$  Substitute 4 for  $a_1$  and 3 for r. = 86,093,440 Simplify.

▶ The sum of the series is 86,093,440.

## **EXAMPLE 6** Use a geometric sequence and series in real life

**MOVIE REVENUE** In 1990, the total box office revenue at U.S. movie theaters was about \$5.02 billion. From 1990 through 2003, the total box office revenue increased by about 5.9% per year.

- **a.** Write a rule for the total box office revenue  $a_n$  (in billions of dollars) in terms of the year. Let n = 1represent 1990.
- **b.** What was the total box office revenue at U.S. movie theaters for the entire period 1990–2003?



## Solution

**a.** Because the total box office revenue increased by the same percent each year, the total revenues from year to year form a geometric sequence. Use  $a_1 = 5.02$  and r = 1 + 0.059 = 1.059 to write a rule for the sequence.

 $a_n = 5.02(1.059)^{n-1}$  Write a rule for  $a_n$ .

**b.** There are 14 years in the period 1990–2003, so find  $S_{14}$ .

$$S_{14} = a_1 \left(\frac{1 - r^{14}}{1 - r}\right) = 5.02 \left(\frac{1 - (1.059)^{14}}{1 - 1.059}\right) \approx 105$$

The total movie box office revenue for the period 1990–2003 was about \$105 billion.

## **GUIDED PRACTICE** for Examples 5 and 6

- 7. Find the sum of the geometric series  $\sum_{i=1}^{8} 6(-2)^{i-1}$ .
- **8. MOVIE REVENUE** Use the rule in part (a) of Example 6 to estimate the total box office revenue at U.S. movie theaters in 2000.