

**GUIDED PRACTICE** for Examples 1 and 2

Simplify the expression.

1.  $e^7 \cdot e^4$

2.  $2e^{-3} \cdot 6e^5$

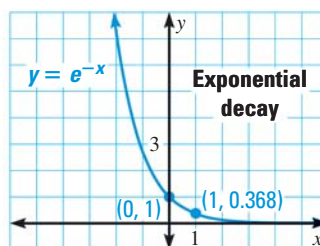
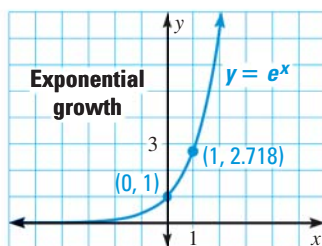
3.  $\frac{24e^8}{4e^5}$

4.  $(10e^{-4x})^3$

5. Use a calculator to evaluate  $e^{3/4}$ .

**KEY CONCEPT***For Your Notebook***Natural Base Functions**A function of the form  $y = ae^{rx}$  is called a *natural base exponential function*.

- If  $a > 0$  and  $r > 0$ , the function is an exponential growth function.
- If  $a > 0$  and  $r < 0$ , the function is an exponential decay function.

The graphs of the basic functions  $y = e^x$  and  $y = e^{-x}$  are shown below.**EXAMPLE 3****Graph natural base functions**

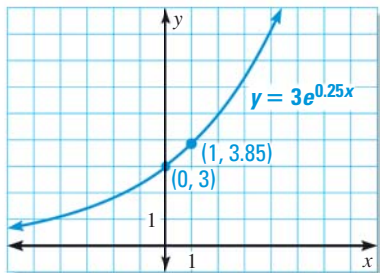
Graph the function. State the domain and range.

a.  $y = 3e^{0.25x}$

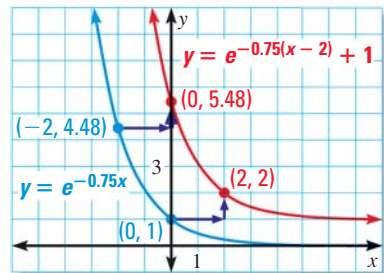
b.  $y = e^{-0.75(x-2)} + 1$

**Solution**

- a. Because  $a = 3$  is positive and  $r = 0.25$  is positive, the function is an exponential growth function. Plot the points  $(0, 3)$  and  $(1, 3.85)$  and draw the curve.

The domain is all real numbers, and the range is  $y > 0$ .

- b.  $a = 1$  is positive and  $r = -0.75$  is negative, so the function is an exponential decay function. Translate the graph of  $y = e^{-0.75x}$  right 2 units and up 1 unit.

The domain is all real numbers, and the range is  $y > 1$ .**ANOTHER WAY**You can also write the function from part (a) in the form  $y = ab^x$  in order to graph it:

$$y = 3e^{0.25x}$$

$$y = 3(e^{0.25})^x$$

$$y \approx 3(1.28)^x$$