
MOVIE RENTAL A video store rents new movies
for one price and older movies for a lower price, as shown at the right.

- Write an equation that represents the store's monthly revenue.
- Solve the revenue equation for the variable representing the number of new movies rented.
- The owner wants $\$ 12,000$ in revenue per month. How many new movies must be rented if the number of older movies rented is $500 ? 1000$ ?



## Solution

STEP 1 Write a verbal model. Then write an equation.


An equation is $R=5 n_{1}+3 n_{2}$.

STEP 2 Solve the equation for $n_{1}$.

$$
\begin{aligned}
R & =5 n_{1}+3 n_{2} & & \text { Write equation. } \\
R-3 n_{2} & =5 n_{1} & & \text { Subtract } 3 n_{2} \text { from each side. } \\
\frac{R-3 n_{2}}{5} & =n_{1} & & \text { Divide each side by } 5 .
\end{aligned}
$$

STEP 3 Calculate $n_{1}$ for the given values of $R$ and $n_{2}$.
If $n_{2}=500$, then $n_{1}=\frac{12,000-3 \cdot 500}{5}=2100$.
If $n_{2}=1000$, then $n_{1}=\frac{12,000-3 \cdot 1000}{5}=1800$.

- If 500 older movies are rented, then 2100 new movies must be rented.

If 1000 older movies are rented, then 1800 new movies must be rented.


## Guided Practice

for Example 5
14. WHAT IF? In Example 5, how many new movies must be rented if the number of older movies rented is 1500 ?
15. WHAT IF? In Example 5, how many new movies must be rented if customers rent no older movies at all?
16. Solve the equation in Step 1 of Example 5 for $n_{2}$.

