CORRELATION COEFFICIENTS A correlation coefficient, denoted by $r$, is a number from -1 to 1 that measures how well a line fits a set of data pairs $(x, y)$. If $r$ is near 1 , the points lie close to a line with positive slope. If $r$ is near -1 , the points lie close to a line with negative slope. If $r$ is near 0 , the points do not lie close to any line.

| $r=-1$ | $r=0$ | $r=1$ |
| :---: | :---: | :---: |
| Points lie near line <br> with a negative slope. | Points do not lie <br> near any line. | Points lie near line <br> with positive slope. |

## EXAMPLE 2 Estimate correlation coefficients

Tell whether the correlation coefficient for the data is closest to $\mathbf{- 1 ,} \mathbf{- 0 . 5}$, $0,0.5$, or 1 .
a.

b.

c.


## Solution

a. The scatter plot shows a clear but fairly weak negative correlation. So, $r$ is between 0 and -1 , but not too close to either one. The best estimate given is $r=-0.5$. (The actual value is $r \approx-0.46$.)
b. The scatter plot shows approximately no correlation. So, the best estimate given is $r=0$. (The actual value is $r \approx-0.02$.)
c. The scatter plot shows a strong positive correlation. So, the best estimate given is $r=1$. (The actual value is $r \approx 0.98$.)

## GUIDED PRACTICE for Examples 1 and 2

For each scatter plot, (a) tell whether the data have a positive correlation, a negative correlation, or approximately no correlation, and (b) tell whether the correlation coefficient is closest to $-1,-0.5,0,0.5$, or 1 .
1.

2.

3.


BEST-FITTING LINES If the correlation coefficient for a set of data is near $\pm 1$, the data can be reasonably modeled by a line. The best-fitting line is the line that lies as close as possible to all the data points. You can approximate a best-fitting line by graphing.

